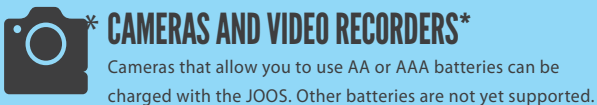
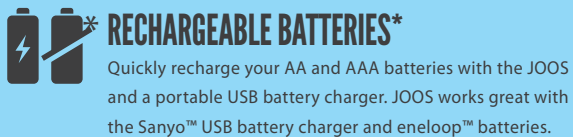


“SO, WHAT CAN I POWER WITH JOOS?” WOW, WHERE DO WE BEGIN?

We get asked the question all the time, “What can I power with the JOOS Orange?” Let’s take a look at just some of the items you can power with the JOOS:



WHAT THE PRESS SAYS

“...best solar charger ever tested.” – Brian Lam, Gizmodo.com

“9/10, Editor’s Pick... the fastest charger in our test... Tough enough to survive a trip to Mars.” – Alexander George, Wired.com

“This is the most powerful and efficient solar device charger yet.” – Men’s Health, Top 100 Tech Guide

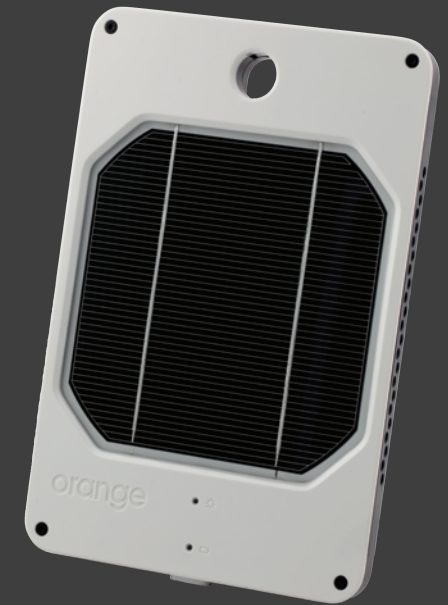
“When it comes to portable power-ups, our new favorite flavor is Orange... So go ahead and leave those outlets. Sucking down solar power has never been easier.” – Bryan Gardiner, Wired.com



Winner of the 2011 “Best of Innovations Showcase Award” from the Consumer Electronics Association™



TAKE POWER WITH YOU ANYWHERE



www.SolarJOOS.com

"BEST SOLAR CHARGER EVER TESTED" - GIZMODO "THE FASTEST CHARGER IN OUR TEST" - WIRED MAGAZINE "THE MOST POWERFUL AND EFFICIENT SOLAR CHARGER YET" - WIRED.COM

SOLAR POWER... NO COMPROMISES... PERIOD.

JOOS ORANGE SPECIFICATIONS

2.5W High efficiency monocrystalline solar cell feeds your devices and the onboard battery with 2.5w of power

LiPo A powerful 5,400 mAh lithium polymer battery stores solar power generated to charge your devices

20Wh The 20Wh battery provides enough juice to recharge an iPhone nearly three times on a single charge

USB A micro-USB connector on the JOOS powers your devices through the included tips and cables*

H2O The JOOS is built like a tank, so getting it wet isn't a problem as it's water resistant

FAST By using the best solar cells available, one hour in the sun can give you two hours of talk time

\$\$\$ At only \$149, you can be green and save some green at the same time



Independent reviews from WIRED Magazine, Gizmodo, Mens Health, and countless others give JOOS high ratings, consistently blowing away the competition



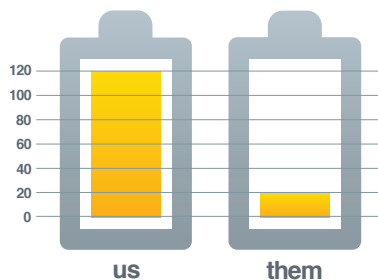
WHAT'S IN THE BOX?

- * JOOS Orange personal solar charger
- * Device charging cable (black)
- * USB charging/interface cable (white)
- * Device adapter tips: Micro-USB, mini-USB, female standard-USB, and an iPhone/iPad tip
- * User guide and warranty

Extra tips and cables can be purchased online at SolarJOOS.com

POWERFUL AND FAST

JOOS Orange captures up to 20 times more energy than other solar chargers. One hour in the direct sun equals two hours of 3G talk time



TRACK YOUR POWER

Track how much solar energy you're capturing in real-time with the free myJOOS application. Available for Windows and Mac at SolarJOOS.com



MORE INFO AT www.SOLARJOOS.com